

# SPONSORSHIP OPPORTUNITIES

## 2008 NAIBD SPRING Technology & Compliance Symposium

PLEASE NOTE: ALL SPONSORSHIPS INCLUDE A 10' BOOTH SPACE  
(Except Attendee Carrying Bags and Programs Sponsorship)

### EXCLUSIVE PLATINUM SPONSOR OF EVENT:

#### **Gourmet Lunch Buffet/Keynote Presentation – \$10,500 (\$8,500 IAM)**

- Exclusive 10-Minute presentation to audience of Keynote Presentation
- Free one-hour Board Meeting Room slot (same floor as exhibition)
- Signage exposure on stage of Keynote Presentation
- Table for company/product-specific materials in rear of presentation room
- Complimentary attendance for up to 4 non-Broker/Dealer attendees
- Complimentary 10' booth space (for 8'x2 ½' table or free standing booth)
- One large company or product sign on buffet tables, and two large vendor signs on easels at ends of buffet
- Listing as Exclusive Platinum event sponsor on NAIBD Technology Symposium website including company logo button (with pop-up window to own website) and downloadable Symposium Program with company logo & description, contact information, and product description
- Listing as Exclusive Platinum event sponsor on printed NAIBD Technology Symposium Event Program
- Logo on registration area signage/banner
- Complete pre-event list of all registered attendees emailed via Excel spreadsheet
- Complete post-event list of all registered attendees emailed via Excel spreadsheet

### GOLD SPONSOR OF EVENT:

#### **Specialty Buffet Breakfast - \$4,000 (\$3,500 Industry Associate Members)**

- Complimentary attendance for up to 4 non-Broker/Dealer attendees
- Complimentary 10' booth space (for 8'x2 ½' table or free standing booth)
- Free one-hour Board Meeting Room slot (same floor as exhibition)
- Two large company or product signs on buffet tables, and two large vendor signs on easels at ends of buffet
- Listing as Gold event sponsor on NAIBD Technology Symposium website including company logo button (with pop-up window to own website) and downloadable Symposium Event Program with company logo & description, contact information, and product description
- Listing as event sponsor on printed NAIBD Technology Symposium Event Program
- Logo on registration area signage/banner
- Complete pre-event list of all registered attendees emailed via Excel spreadsheet
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**SOLD TO  
NATIONAL  
FINANCIAL**

### SILVER SPONSOR OF EVENT:

#### **AM Refreshment Breaks - \$3,500 (\$3,000 IAM)**

- Complimentary attendance for up to 4 non-Broker/Dealer attendees
- Complimentary 10' booth space (for 8'x2 ½' table or free standing booth)
- Free one-hour Board Meeting Room slot (same floor as exhibition)
- Two large company or product signs on buffet tables, and two large vendor signs on easels at ends of buffet
- Listing as Silver event sponsor on NAIBD Technology Symposium website including company logo button (with pop-up window to own website) and downloadable Symposium Program with company logo & description, contact information, and product description
- Listing as event sponsor on printed NAIBD Technology Symposium Event Program
- Logo on registration area signage/banner
- Complete pre-event list of all registered attendees emailed via Excel spreadsheet
- Complete post-event list of all registered attendees emailed via Excel spreadsheet

**SOLD TO  
DOCUPACE  
TECHNOLOGIES**

**BRONZE SPONSOR OF EVENT:**

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**PM Refreshment Breaks - \$3,500 (\$3,000 IAM)**

- Complimentary attendance for up to 4 non-Broker/Dealer attendees
- Complimentary standing booth
- Free one-hour hors d'oeuvres (exhibition)
- Two large tables
- Listing as event sponsor on NAIBD Technology Symposium website including company logo button (with pop-up window to own website) and downloadable Symposium Program with company logo & description, contact information, and product description
- Listing as event sponsor on printed NAIBD Technology Symposium Event Program
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**SOLD TO  
FIRST SOUTHWEST  
COMPANY**

**Hosted Reception - \$8,000 (\$7,500 IAM)**

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- 10-Minute announcement of company/service
- Introduction of reception and Grand Prize Giveaway winners
- Complimentary attendance for up to 4 non-Broker/Dealer attendees
- Complimentary standing booth
- Free one-hour hors d'oeuvres (exhibition)
- Two large tables
- Listing as event sponsor on NAIBD Technology Symposium website including company logo button (with pop-up window to own website) and downloadable Symposium Program with company logo & description, contact information, and product description
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**CO- SPONSOR  
PRICEMETRIX**

**Attendee Carrying Bags - \$2,500 (\$2,000 IAM)**

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- One full side for logo or advertisement on bags
- Opportunity to stuff bags with literature, demo, samples, promo items, etc... for handing out at registration booth
- Complimentary attendance for up to 2 non-Broker/Dealer attendees
- Listing as event sponsor on NAIBD Technology Symposium website including company logo button (with pop-up window to own website) and downloadable Symposium Program with company logo & description, contact information, and product description
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**SOLD TO  
WEDBUSH MORGAN  
SECURITIES**

**Event Programs - \$2,500 (\$2,000 IAM)**

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- Logo on front of program
- Opportunity to stuff bags with literature, demo, samples, promo items, etc... for handing out at registration booth
- Complimentary attendance for up to 2 non-Broker/Dealer attendees
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