

# Executive Profile



**JOHN S. SIMMERS**

*Chief Executive Officer  
ING Advisors Network*

With his entrepreneurial approach to business and extensive knowledge and expertise in the securities industry, John S. Simmers is a key executive member of ING Advisors Network and its four independent broker-dealer firms: Financial Network Investment Corporation, Multi-Financial Securities Corporation, PRIMEVEST Financial Services, Inc. and ING Financial Partners, Inc. In his role as chief executive officer, John is responsible for the overall development and implementation of Network-wide initiatives and ongoing business development and operational strategies. He works closely with ING US Retail Financial Services leadership and the executive members of the Network's broker-dealer firms to lead the Network and the 10,000 independent financial professionals it serves to achieve sustained growth and success. He is also responsible for ensuring that the Network's vision, goals, and overall core values remain aligned with corporate ING, and that those affiliated with the Network have access to only high-quality products, services and best practices on which to build their businesses.

Because John has held several influential leadership roles on principal councils and associations within the securities industry, he has had the opportunity to serve on key decision-making teams and set strategic industry-wide standards. In 1983, he co-founded Financial Network Investment Corporation, a leading independent broker-dealer firm, where he served as chief operating officer and member of its Board of Directors before his appointment to ING Advisors Network as chief operating officer in 2000. Prior to this, he worked as chief operating officer for a national independent broker-dealer firm and in a management capacity for the National Association of Securities Dealers (NASD).

John is a graduate of Ohio State University. He is a past president and director of the California Association of Independent Broker-Dealers (CAIBD) and a former member of the Investment Adviser Committee and Independent Firms Committee for the Securities Industry Association (SIA). He served on the Compliance Council, Due Diligence Steering Committee, and Broker-Dealer Advisory Council for the Financial Planning Association (FPA). For the NASD, he was vice co-chairman of the District 2 South Business Conduct Committee as well as a member of the District 2 Financial Responsibility Committee. He also served on national committees such as the Direct Participation Program Committee, the Insurance-Affiliated Member Committee, and the Membership Committee.

Currently, John serves on the Board of Directors for the Financial Services Institute (FSI).



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