

**NAIBD SPRING SYMPOSIUM
EXHIBITOR/SPONSOR REGISTRATION**

COMPANY CONTACT INFO:

Company Name: _____

Company Address: _____

Main Contact: _____ Title _____

Email: _____ Phone # _____

Company Website: _____

Please send a 50 word company description and a high-resolution file of your company logo to events@naibd.com for use in the event brochure.

BOOTH INFORMATION:

Booth spaces will be 10 ft. wide with 2 chairs and 1 wastebasket. One 6 ft. table will be provided at no cost to each booth space with tablecloths and skirting, unless you indicate your usage of a free-standing booth (tables will not provided unless otherwise noted) To plan the best possible floor plan, please give us the following information about your booth space.

Booth Worker Names:
(4 maximum)

Please select one:

Table Top Booth Free Standing Booth

Please select any additional items you may require:

Electrical outlet (\$100) Standing Easels (\$20 each)

EXHIBITOR REGISTRATION INFORMATION:

Exhibitors at NAIBD's Spring Symposium receive the following benefits:

- Attendance for up to 4 attendees
- 10' booth space (for 8'x 2 1/2' table or free standing booth)
- Listing as event exhibitor on NAIBD Symposium website including company logo and link to company website
- Listing as event exhibitor on printed NAIBD Symposium Event Brochure
- Complete pre-event list of all registered attendees emailed via Excel spreadsheet
- Complete post-event list of all registered attendees emailed via Excel spreadsheet

Select all applicable fees.

| Exhibitor Registration | |
|---|--|
| <p>Standard Registration (After January 1, 2009)</p> <p><input type="checkbox"/> Member - \$3,500 <input type="checkbox"/> Non-Member - \$4,500</p> | |
| <p>Late Registration (After March 2, 2009)</p> <p><input type="checkbox"/> Member - \$4,000 <input type="checkbox"/> Non-Member - \$5,000</p> | |

| Additional Booth Supplies | |
|--|--|
| <input type="checkbox"/> Electrical outlet - \$100 | <input type="checkbox"/> Standing Easels - \$20 each |

Subtotal: _____

SPONSORSHIP ADD-ON INFORMATION:

Looking to enhance your visibility with our attendees? Why not add on one of the following sponsorships?

PLATINUM SPONSOR: Gourmet Lunch Buffet/Keynote Presentation

- Exclusive 10-Minute presentation to audience of Keynote Presentation
- Signage exposure on stage of Keynote Presentation
- Table for product-specific materials or bag insert
- One large company or product sign on buffet tables, and two large vendor signs on easels at ends of buffet

SILVER SPONSOR: Specialty Buffet Breakfast

- Two large vendor signs on easels at ends of buffet

ATTENDEE CARRYING BAGS

- One full side for logo or advertisement on bags
- Opportunity to stuff bags with literature, demo, samples, promo items, etc. for handing out at registration booth

GOLD SPONSOR: Breakfast Buffet /Hosted Reception

- 7-Minute announcement of company/service
- Introduction of reception
- Two large vendor signs on easels at ends of hosted bar or hors d'oeuvres
- One bag insert

REFRESHMENT BREAK SPONSOR

- Two large vendor signs on easels at ends of buffet

EVENT BROCHURE

- Logo on front of program
- Opportunity to stuff Attendee Carrying Bags with literature, demo, samples, promo items, etc. for handing out at registration booth

GOLD SPONSOR: Hosted Reception

- 5-Minute announcement of company/service
- Introduction of reception and Grand Prize Giveaway winners
- Two large vendor signs on easels at ends of hosted bar or hors d'oeuvres

CARRYING BAG INSERT

- Opportunity to stuff Attendee Carrying Bags with literature, demo, samples, promo items, etc. for handing out at registration booth

Each of the above sponsorships also includes:

- Listing as event sponsor in all event press releases and media alerts
- Logo on registration area signage/banner

Select any desired sponsorship:

| | Member | Non-Member |
|--|-------------|--------------|
| Platinum – Keynote & lunch buffet | ___ \$9,000 | ___ \$12,000 |
| Gold – Breakfast buffet & Reception | ___ \$5,000 | ___ \$7,000 |
| Gold – Reception | ___ \$3,000 | ___ \$4,000 |
| Silver | ___ \$2,500 | ___ \$3,500 |
| Carrying Bags | ___ \$3,000 | ___ \$4,000 |
| Refreshment Break | ___ \$2,000 | ___ \$3,000 |
| Event Brochure | ___ \$1,200 | ___ \$2,000 |
| Bag Insert | ___ \$1,000 | ___ \$2,000 |

___ I am not interested in sponsoring.

Subtotal: _____

PAYMENT INFORMATION:

Exhibitor Fee Subtotal: _____

Sponsorship Fee Subtotal: _____

Total Payment: _____

Payment Method:

Paying Online Paying by Check

You can pay quickly and easily online at www.naibd.com/payonline.htm or by sending a check to NAIBD Headquarters, 191 Clarksville Rd., Princeton Junction, NJ 08550.

*PLEASE NOTE: Contract must be signed and fees must be paid in full before deadline date.

EXHIBITOR INSTRUCTIONS AND CONTRACT

1. Show Management:

The term "Show Management" as used herein shall mean the NAIBD, its officers, committees, agents or employees, acting on behalf in management of the Symposium and its exhibitor/sponsorship opportunities.

2. Definition of Sponsors:

Any organization that pays NAIBD to exhibit, display, present, or serve as a panelist or keynote presenter at the NAIBD Symposium.

3. Eligible Sponsors:

Show Management reserves the right to determine the eligibility of any company for inclusion as a sponsor.

4. Attendance:

Sponsor agrees to promote the 2009 NAIBD Spring Symposium through word-of-mouth and/or distribution of specified event promotional materials (without alteration). Agendas and information may be downloaded from the www.naibd.com website, or requested of NAIBD main office. Call (609) 799-6253 to request additional materials.

5. Rejected Displays:

Show Management reserves the right to reject, eject, or prohibit any materials displayed in connection with Symposium sponsorship in whole or in part, or any sponsor representative, with or without giving cause. If cause is not given, liability shall not exceed the return to the sponsor of the amount of sponsorship unearned at the time of rejection. If a sponsor is ejected for violation of these rules or for any other stated reason, no return of sponsorship payments shall be made.

6. Character of Materials:

Distribution of samples and printed matter of any kinds, or any promotional material, is restricted to the specific event sponsored and/or to distribution in attendee tote bags by NAIBD staff. Anything not in keeping with the character and high standards of Show Management may not be distributed or utilized by any sponsor. No sign, banner or display shall be affixed to any part of Hotel; and damages caused to the walls, fixtures or carpet in space assigned will be billed to Sponsor.

7. Security:

All sponsors, including guests, speakers and staff will be identified as guests of NAIBD. Each person will receive an appropriate guest badge. Neither Show Management nor the Hotel will assume any responsibility for sponsor's property. It is recommended that the sponsor obtain adequate insurance coverage, at their own expense, against property loss or personal injury and for liability for property damage and personal injury to others.

8. Fire Safety and Health:

Federal, State, and Local Laws covering fire, safety, and health must be strictly observed. Only fireproof materials should be used in displays and the sponsor must take all necessary fire precautions. Displays or signs must not block aisles and fire exits. Safety guards on equipment must be used where necessary. Sponsors must comply with all laws, rules, regulations and ordinances in force.

9. Shipping Instructions:

All exhibition and sponsorship materials (including table top booth & accessories, promos, printed materials, signs, Giveaway gifts, demos, etc...) must be shipped **to arrive by** Monday, March 16 and no later than Tuesday, March 17. The hotel should be notified of shipments one week in advance. Shipments should be addressed as follows:

Sheraton Delfina
530 Pico Blvd.
Santa Monica, CA 90405
310-399-9344
NAIBD Spring Symposium 3/18/09
Box # ___ of ___ boxes Booth # ___

10. Set-Up & Breakdown Instructions:

Vendor welcome reception and set up will begin on Tuesday, March 17 from 4 to 6PM and must be completed by 8 PM as there will be no set-up time after that time. Exhibition Hall opens at 7:30AM and will close at 6:30PM. Thus all exhibits must remain intact until 6:30PM and be taken down and removed by 10PM. Anything left in the exhibit hall will be discarded by the hotel and will not be the responsibility of NAIBD. Return shipping labels must be brought individually as no shipping labels will be available onsite. Please make sure you pack, seal and adhere all labels on your materials that need to be shipped and leave it at your booth. Hotel Banquets will pick up and drop off immediately following event.

EXIBITOR INSTRUCTIONS AND CONTRACT

11. Interpretation and Amendments:

Show Management reserves the right to interpret and amend these regulations, as it deems proper to insure the success of all sponsors and further the educational purposes of attendees and members.

12. Termination of Sponsorship:

In the event the premises where the exhibition is to be held, in the sole determination of Show Management, becomes unfit for occupancy or are substantially interfered with by reason of picketing, strike, embargo, injunction, act of war, act of God, fire, emergency declared by any governmental agency, or by virtue of any ordinance of law or any Municipal, State or Federal governmental agency, or any other act beyond the control of Show Management, this agreement may be terminated by Show Management. In the event of such termination, the sponsor waives any and all damages and agrees that Show Management may, after deducting all costs and expenses, including a reserve for claims, refund to the sponsor, as and for complete settlement and discharge of all said sponsor's claims and demands his pro rate amount of all funds paid by the sponsor.

13. Cancellation:

Once payment for sponsorship of any kind is received and accepted by NAIBD, any cancellation will result in forfeiture of the entire sponsorship amount.

We, the undersigned, agree to comply with all restrictions outlined in this application and in the rules herewith governing sponsorship, exhibits, and materials. We understand all instructions and commit to upholding the high standard of ethical business practices throughout the planning, implementation and follow-up of the NAIBD 2009 Spring Symposium.

Company Name: _____

Representative's Name: _____ **Title:** _____

Signature: _____ **Date:** _____

Telephone Number: _____

Please complete and fax, e-mail or mail this form with any outstanding payment due to:

Attn: Jennifer Thayer
NAIBD
191 Clarksville Rd.
Princeton Junction, NJ 08550
Fax: 609-799-7032
info@naibd.org

You can also pay online at www.naibd.com/payonline.htm